“ARE WE DOING RIGHT IN CHURNING OUT LARGE NUMBER OF MBAS?” -A INTROSPECTIVE STUDY

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MBA student fraternity is heterogeneous mix of students from various backgrounds. This itself is challenge and may lead to dilution of expertise. This is a special course which should develop expertise. Most of University affiliated colleges and B schools are under confusion which syllabus will suit them and how to increase bottom line and top line without understanding the ground realities. A thorough bred professional needs to have this course to take up managerial positions in the organization. Most of the jobs what student gets at the end of MBA course is very pathetic and triggers an introspective activity in the minds of the stakeholders.

The following points are the ones which can be taken with serious note and immediate action plan to avoid erosion of this course per se.

1. Admission procedure is highly diluted and makes everybody eligible for the course. It is not the numbers matters at the end of the day it is quality. A common entrance test is not the solution. We need to design a tougher and rigorous plan for admission process by involving industry needs. We need to be more critical in this because tomorrow business world should not suffer with a serious setback. We need to ensure people with minimum of three years of experience should be allowed to take up the admission test. If this is not viewed critically we end up into big fiasco

2. Course curriculum should be made more dynamic and faculty should be allowed to design course work and do the best evolution system to get better results. The set of people who mentor future managers should be highly focused on their work rather than silly politics and money matters. Faculty makes a very big difference in quality contribution. If quality suffers everyone will suffer. Quality is a universal concept rather than individuals or any corporate Intellectual Property Rights (IPR)

3. Placement Activity is the most important for any person who is aspiring for a managerial position. Everybody look for dream job. Most of the times it ends up into dreams alone. Taking up managerial job involves lot of skills and tactics. It is very rigorous exercise and needs full nurturing from the day one. Right environment is to be created by involving industry at all levels. Industry involvement is a must because it is the ultimate consumer.

4. Research based education is a must for managerial decision making. The concept of decision making should be done by going to the field and understanding problems which enable them take up decisions. There is no shortcut to quality. This is a serious exercise. Examination and Evaluation methods are to be more critical rather than just a formality
5. Education systems are becoming more customer oriented than value based. Education is not business where you cater customer what student likes. It is a serious business but customers are not students but society at large.

Many times we are doing activities in these institutions without knowing the outcome. Unless we know what we want how one can achieve quality education. Pursuit towards excellence is highly inadequate. It is the high time we make a serious research and make a big difference in the society. Most of the resources are used in a wrong way. This article can be used as a initiative for further research.